

GREAT ADVICE IS A TEAM SPORT

PRIORITY PARTNERS PROGRAM

A referral partnership for accounting firms whose clients are buying, selling, growing or stepping back.

LEGAL

Frank Law

ADVISORY

Frank Advisory

CAPITAL

Frank Capital

Where business owners go for Frank advice.



WHY THIS MATTERS TO YOU

REFER WITHOUT LETTING GO

Your clients are asking questions you weren't hired to answer. When one asks 'should I buy this business?' or 'what's my exit worth?', they need a specialist – and you need somewhere to send them that won't put your relationship at risk.

Priority Partners is a small, deliberately limited group of accounting firms we work alongside. You make the introduction. We run the engagement. You stay informed, and your client stays yours.

YOUR CLIENTS TRUST YOU

That trust is the whole asset. When you introduce us, it transfers – your client gets specialist advice, and you keep the relationship you built.

WE STAY IN OUR LANE

We're lawyers and advisors, not accountants. Deals, structure and capital are our work. Compliance, tax and the ongoing relationship are yours.

A MORE COMPLETE SERVICE

Firms that can answer the hard questions – even by introduction – hold on to their best clients. That's a retention advantage.

HOW IT WORKS

01

YOU JOIN

We onboard your firm and give you access to the Resource Hub.

02

YOU INTRODUCE US

An email or a phone call, with your client copied in. No paperwork on your end.

03

WE TAKE IT FROM THERE

We scope the work, agree fees with your client openly, and keep you in the loop throughout.

04

YOUR FIRM BENEFITS

CPD, the Resource Hub and the Advice Hotline are yours from day one.

WHAT YOU GET

THREE THINGS WORTH HAVING

01 CPD IN YOUR OFFICE

A quarterly session run in your boardroom, structured to meet your firm's CPD requirement. We write and deliver the content, **and** we bring lunch.

Recent topics: what buyers actually pay for, preparing a business for sale, funding an acquisition.

02 THE RESOURCE HUB

Frameworks, checklists and deal templates written for accountants – the material we use on live transactions, ready to use in your own client conversations.

Plus a short monthly wrap on what we're seeing in the market.

03 THE ADVICE HOTLINE

A direct line to our senior team when a client question can't wait. You get a straight answer from someone who does this work – not a queue and not a quote.

Priority routing for partner firms.

BEHIND EVERY REFERRAL

ONE GROUP, THREE DIVISIONS, ONE RELATIONSHIP

Frank Law

Corporate, commercial and M&A legal counsel.

Frank Advisory

M&A, transactions and value creation.

Frank Capital

Growth capital and SME buyouts.

IS THIS FOR YOU?

BUILT FOR FIRMS WHO PUT THE CLIENT FIRST

If most of the below sounds like your practice, we should talk. If it doesn't, we'll tell you straight and point you somewhere better suited.

YOUR CLIENTS

- Ask you questions well beyond compliance and tax
- Are buying, selling, growing or planning succession
- Need M&A, legal or capital expertise you don't hold in-house

AND YOUR FIRM

- Values the client relationship above the fee on any one job
- Wants a specialist partner who stays firmly in their lane

JOIN PRIORITY PARTNERS

- 1 Have a conversation with us – call or email
- 2 We'll walk you through the program and the Partner Agreement
- 3 You're in – we book your first CPD session

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